

PRESS RELEASE

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A NEW ERA IN FOUR WINNS' REFINED LIFE

Four Winns is committed to a rich and instinctive boating experience. Form, function, and style are integrated into a vessel that transports a boater's perspective. While continuing to strengthen its position in the bow rider segment, the brand has strong ambitions for the future with plans to expand into new markets by launching sophisticated and innovative products.

"I'm really excited to begin this new chapter. Our goal is simple: from watersports to cruising, from lakes to salt waters, we want every boater to enjoy the Four Winns refinement, and benefit from our new technologies," exclaims Nicolas Harvey, Brand Director.

_Shaping Timeless Designs to Enter New Markets

The very highly anticipated first model of an **all-new range of outboard powered catamarans** will be announced during the Cannes Yachting Festival, from September 6 to 11th. An exciting endeavor for the Four Winns brand which will emulate the luxurious elegance of its sister crafts.

Introduced earlier this year in 2022, **the redesigned H-series** represents a whole new chapter for Four Winns. Entering a new era with a completely revamped bowrider lineup, the H-series boats inspire the finer side of life thanks to their spacious layouts and casual elegance.

"With unprecedented comfort and refined design, we are offering more sophisticated boats and setting a new standard," affirms Nicolas Harvey, Four Winns Brand Director.

[_The Finer Side of Electric Propulsion Technologies](#)

While staying true to brand values and the iconic craftsmanship that is easily recognizable, Four Winns will benefit from the Beneteau Group's advances in electric propulsion. Partnering with Vision Marine Technologies, the global leader in the electric boating industry, Four Winns' boats will soon be available equipped with **the latest E-Motion Technology**.

[_Iconic Style, Historical Brand](#)

The prestigious story of Four Winns began in the United States in 1975 with Bill Winn and his three sons, Charlie, Bill Jr., and John. Since then, the brand has been a symbol of style and refinement.

"At a glance, Four Winns stands out from its peers. The quality of materials and finishes are amazing and the comfort and space transports you directly into its world," announces Martin Meyer, Product Manager.

Every Four Winns boat is built with the finest craftsmanship. The materials used in the construction are as durable as they are elegant. Solid hulls, stainless steel hardware, and premium vinyl upholstery with contrasting French stitching. Four Winns models are easily customizable with a wide range of colors, finishes, and equipment.

When one owns a Four Winns, he enters a world of sophistication and refinement, dedicated to the most demanding boaters. He navigates with elegance and style... entering the finer side of life.

[_About Four Winns](#)

For almost 50 years, Four Winns has been building its international reputation as a manufacturer of refined and sophisticated open boats, easily customizable to meet the needs and desires of boat owners worldwide. Four Winns continues to be the American timeless reference in boat building. Originally for Cadillac, Michigan, its iconic image serves as a basis to consistently evolve products and features across all markets by developing style icons perfectly shaped with a love for details. With a deep commitment to a carefree, instinctive boating experience, Four Winns strives to exceed in comfort, convenience, and operation ease – a true reward as soon as one steps on board.

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